

Catching the Wave: Infrastructure Contributions

& Distributions

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Both infrastructure contributions and distributions slowed meaningfully in 2020, with market activity heavily concentrated in certain sectors, namely data/telecommunications and renewable energy.

Both contributions and distributions from infrastructure funds slowed meaningfully in 2020. However, transaction activity was at an all-time high, driven by the digital infrastructure and renewables sub-sectors. The transition away from more "traditional" infrastructure assets, such as fossil-fueled power plants or midstream pipelines, is a trend we have been following for some time; however, when looking back on 2020, it is now clear that the transition is accelerating.



Number of Transactions by Enterprise Value

Source: Inframation as of December 31, 2020.

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Does that mean that private infrastructure investors should start trading out their toll roads and marine ports for 5G towers and fiber networks? Not necessarily. Each of the infrastructure sub-sectors listed above still plays an important role in a diversified portfolio. However, the data clearly shows why more deals are executed in the digital and renewables sectors - demand. For many people, the pandemic

proved that high-speed internet access is no longer a luxury, but a necessity. By 2023, the number of internet users is projected to grow to over 65% of the global population.¹ At this rate, it is likely that the number of internet users will surpass the number of people with access to clean drinking water within the next decade. Building the fiber-rich and complex telecommunications networks required to support this level of growth requires time and capital - characteristics that are creating attractive opportunities and driving deal flow for private investment in the digital infrastructure sector.



Interconnection Capacity by Region



Source: Equinix GXI Report 2020

Renewable assets are also having their moment in the sun (pun intended) and for essentially the same reason as digital infrastructure assets – demand. The unsubsidized levelized cost of energy ("LCOE") has decreased exponentially over the last decade, which is beginning to make renewable power cost-competitive with traditional fossil-fueled power plants without government support. Additionally, recent advancements in battery technology are solving many of the issues that come with having grid-reliant or intermittent sources of power. In our pipeline, we are consistently seeing an increase in renewable deals that are paired with a battery bank. The additional layer of reliability that a battery bank can provide to grid operators makes it easier for utility-scale renewable projects to secure long-term contracts.

Read more in our next excerpt or request a copy of our 2021 Real Assets Market Overview here.

Source: Equinix GXI Report 2020

ENDNOTES

¹ Cisco Annual Report, 2020

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As of April 30, 2021